

**SCHIFF HARDIN & WAITE**

A Partnership Including Professional Corporations  
6600 Sears Tower, Chicago, Illinois 60606-6473 • (312) 258-5500  
Facsimile (312) 258-5600

ATTORNEY NO.: 1905  
CLIENT/MATTER NO.: 28079-0005  
DATE: September 29, 2003

**FACSIMILE TRANSMITTAL SHEET****TO THE FOLLOWING:**

Name	Company	Fax Number	Phone Number
Marc E. Norman	U.S. Patent and Trademark Office	1-703-872-9303	1-703-305-2711

FROM: Trevor B. Joike DIRECT DIAL NO.: (312) 258-5774

Transmission consists of cover sheet plus 35 + 2 pgs. of Amendment cover sheet.

If there are any problems with this transmission, please call 1-312-258-5774.

COMMENTS:

RECEIVED  
CENTRAL FAX CENTER

OFFICIAL SEP 29 2003

IMPORTANT - THIS MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED, AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE TO DELIVER IT TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT READING, DISSEMINATING, DISTRIBUTING OR COPYING THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE IMMEDIATELY NOTIFY US BY TELEPHONE, AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE ADDRESS VIA THE U.S. POSTAL SERVICE. THANK YOU

(For Internal Use Only) PLEASE RETURN THIS DOCUMENT TO:

Name: Trevor B. Joike  
SENT OUT:  
Date: \_\_\_\_\_ Time: \_\_\_\_\_ A.M./P.M.  
By: \_\_\_\_\_

Transmittal Problems:

☐ Constant Busy \_\_\_\_\_ Time  
☐ Constant Ringing \_\_\_\_\_  
☐ Bad Line \_\_\_\_\_  
☐ Equipment Problem \_\_\_\_\_

TELEPHONE (312) 258-5500

## SCHIFF HARDIN &amp; WAITE

PATENT DEPARTMENT

6600 SEARS TOWER

233 SOUTH WACKER DRIVE

CHICAGO, ILLINOIS 60606

Confirmation No.: 8147

RECEIVED  
CENTRAL FAX CENTER

SEP 29 2003

In re application of: Mitchel Kriss et al.

Serial No.: 09/329,487

GROUP ART UNIT: 3744

Filed: June 10, 1999

EXAMINER: Marc E. Norman

For: METHOD AND SYSTEM FOR MARKET RESEARCH DATA MINING

## RESPONSE TO 07/28/03 OFFICE ACTION

OFFICIAL

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450  
SIR:

Transmitted herewith is an amendment in the above-identified application.

☒ No additional fee is required.

The fee has been calculated as shown below.

CLAIMS AS AMENDED						
	(2) CLAIMS REMAINING AFTER AMENDMENT		(4) HIGHEST NO. PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEE
TOTAL CLAIMS	*49	MINUS	**49	X	( ) X 9.00 ( ) X 18.00	\$0.00
INDEP. CLAIMS	* 4	MINUS	4	X	( ) X 42.00 ( ) X 84.00	\$0.00
Application amended to contain any multiple dependent claims not previously paid for.				( ) YES ( ) NO	( ) \$135.00 ( ) \$270.00 ONE TIME	\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$0.00

\* If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 3.

- \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20 write "20" in this space.
- ☐ Applicants petition the Commissioner of Patents and Trademarks to extend this time for response to the Office Action dated \_\_\_\_\_ for \_\_\_\_\_ months so that the period for response is extended to \_\_\_\_\_. A check in the amount of \$\_\_\_\_\_ is attached to cover the cost of the extension. Any deficiency or overpayment should be charged or credited to deposit account No. 501519. A duplicate copy of this sheet is enclosed.
- ☐ A check in the amount of \$\_\_\_\_\_ is attached.
- ☐ A check for \$\_\_\_\_\_ accompanying IDS under 37 CFR 1.97(c) is attached.
- ☐ A check for \$\_\_\_\_\_ and Petition for Consideration of IDS under 37 CFR 1.97(d) is attached.
- ☒ The Commissioner is hereby authorized to charge any additional fees which may be required, or to credit any overpayment to account No. 501519. A duplicate of this sheet is enclosed.
- When phoning re this application, please call (312) 258-5774.

SCHIFF HARDIN &amp; WAITE (Customer Number: 26574)

Patent Department

BY

(25,542)

I hereby certify that this correspondence is being transmitted by facsimile to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, Fax No. 703/872-9303 on September 29, 2003.

Trevor B. Joike

NAME OF APPLICANT'S ATTORNEY

SIGNATURE

September 29, 2003

DATE

CHI\4057206.1

PATENT

IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICEApplicants: M. Kriss, et  
al.

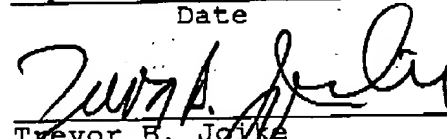
Serial No.: 09/329,487

Filed: June 10, 1999

For: METHOD AND SYSTEM  
FOR MARKET RESEARCH DATA  
MINING

Group Art Unit: 3744

Examiner: M. Norman

Attorney Docket  
No.: 29284/35302I hereby certify that  
this paper is being  
transmitted by facsimile  
to: Commissioner for  
Patents, P.O. Box 1450,  
Alexandria, VA 22313-  
1450, Fax No. 703/872-9303  
on this date:September 29, 2003  
Date  
Trevor B. Joyce  
Reg. No. 25/542  
Attorney for ApplicantsRESPONSE TO OFFICE ACTION MAILED JULY 28, 2003Mail Stop Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

INTRODUCTION

Claims 1-49 remain in the application. Claims  
7, 8, 12, 13, 17-21, and 38 are indicated as allowable.  
Claims 1-6, 9-11, 14-16, 22-37, and 39-49 are rejected.